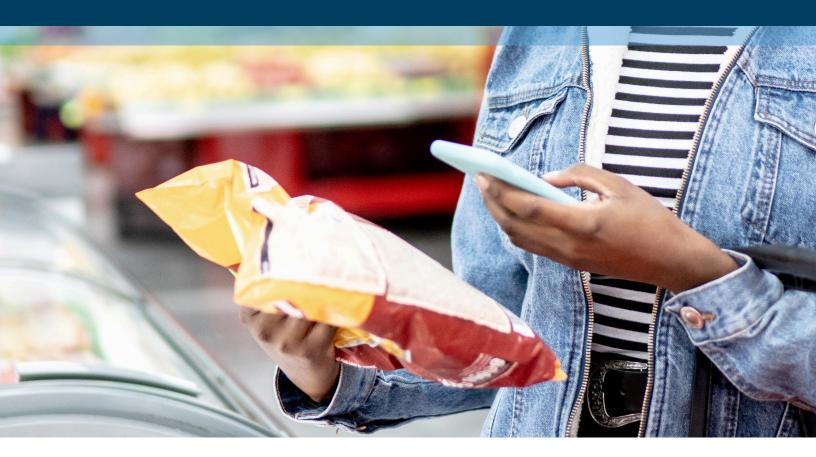
First Data



Maximize sales with fast and secure checkout experiences

Today's shoppers are looking for security and convenience. Offer them frictionless experiences that put the point of sale directly into their hands, letting them skip the line all together.

Our omni-channel technology, industry expertise and actionable data insights create a unified customer journey that helps drive loyalty and revenue growth.

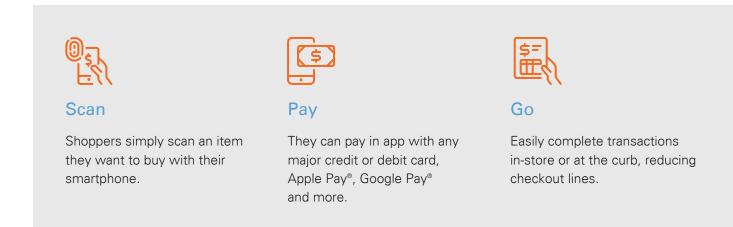
14 of the top 20

global brands use Fiserv to power their digital commerce experiences

Simple integration, secure checkout, speed to revenue

Across any vertical, our all-in-one, cloud-based platform and modern APIs consolidate hundreds of services and vendors into a single hub. We manage third-party providers, so you can focus on growth and profit.

- Leverage existing mobile app
- Faster payments without the line
- Safe and secure checkout for customers and employees
- Increase shopping insights
- Integrate loyalty programs
- No need to search for CPU codes



A Global Leader in Electronic Commerce

We power the global economy by making it easy, fast and secure for people across the globe to buy goods and services using virtually any form of payment. Serving millions of merchant locations and thousands of card issuers, we have the expertise and insight to help you accelerate your business. Put our intelligence to work for you.

FirstData.com

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