



Gift Solutions from **fiserv.**

Merchant Gift Card Program

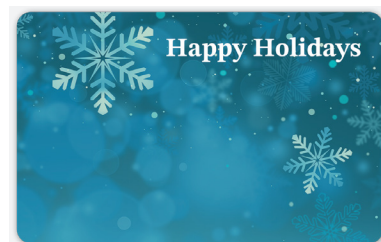
Convenient Solutions
to Support Your Business



Choose from our selection of easy to manage Programs, and see how offering reloadable Gift Cards can boost your bottom line. From convenient, all-in one bundled options to Custom Card and Carriers, we have the right solution for your business.

Gift Card Programs Can Help:

- » Drive traffic to your locations
- » Gain new customers
- » Build your brand awareness
- » Promote increased purchases
- » Reduce cash returns



Standard Gift Card Designs

Choose from a broad variety of designs suitable for any business or occasion. Mix & match your Gift Card selections with supporting Carriers to create a more personal gifting experience.



JB-GRN



JB-SIL



JB-GLD



JB-BLU



GFT-GLD



GFT-BLU-1



GFT-BLU-2



GFT-RED-1



JB-RED



JB-BLK



PAT-BLU



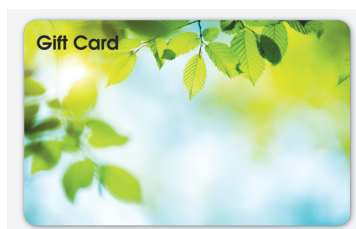
PAT-MLT



FM-FL-MLT



SUM-MLT



GEN-NTL



JB-NTL

Standard Gift Card Designs

Choose from a broad variety of designs suitable for any business or occasion. Mix & match your Gift Card selections with supporting Carriers to create a more personal gifting experience.



DN-EL_MLT



DN-CS_MLT



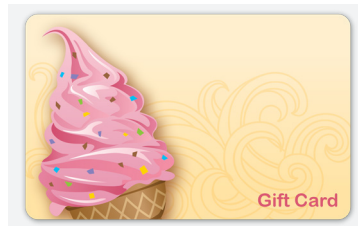
DN-SP_MLT



DN-HS_MLT



COF_MLT



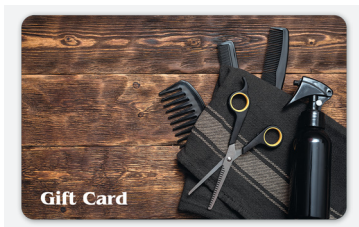
ICE_MLT



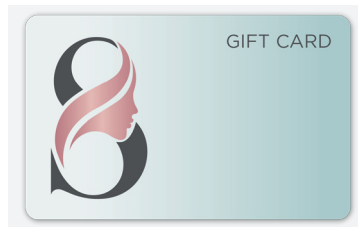
BKR_MLT



DN-CT_MLT



ML-BR_MLT



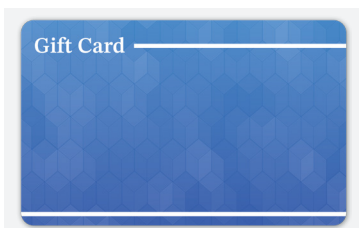
FM-SL_MLT



WRK_MLT



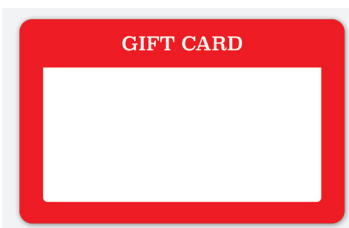
GRO_MLT



GEN-BLU



GEN-GWR



GEN-RED



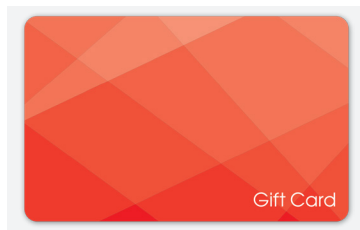
GEN-YOB

Standard Gift Card Designs

Choose from a broad variety of designs suitable for any business or occasion. Mix & match your Gift Card selections with supporting Carriers to create a more personal gifting experience.



JB-BLU-C



JB-RED-C



JB-GRN-C



JB-BLK-C



JB-BUR-C



JB-GLD-C



JB-SIL-C



JB-WHT-C



GFT-RED-2



HOL-MLT



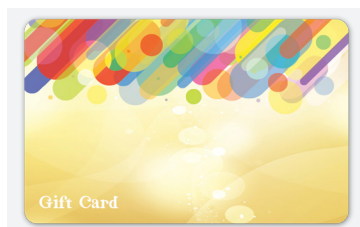
HOL-RED-C



HOL-GRN-C



CEL-MLT-1-C



CEL-MLT-2-C

Standard Carrier Designs

Hanging/Folding Carriers are designed to hang on a Countertop Display, and have an integrated closure tab to fold and stay closed for gift giving. Full-color print on both sides, and shrink-wrapped in packs of 50.



GEN-BLU-CRR



GEN-RED-CRR



GEN-GRN-CRR



GEN-BLK-CRR



GEN-BUR-CRR



GEN-GLD-CRR



GEN-SIL-CRR



GEN-WHT-CRR



GEN-YOB-CRR



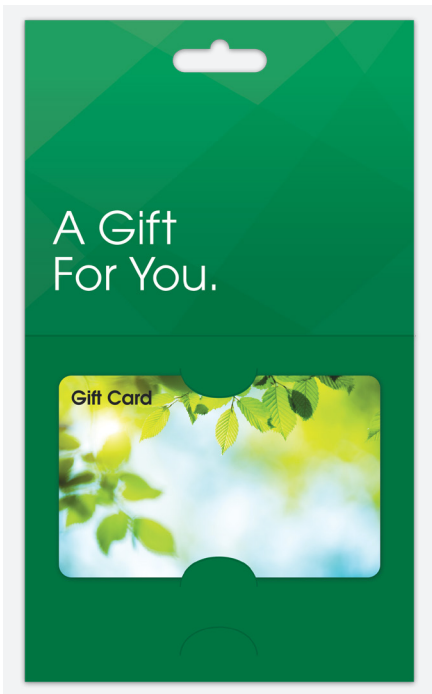
DN-CT-MLT-CRR

Sleeve



SLV-GEN-BLK

Minimum order 50 Sleeves.
Packs of 50.



Standard Carrier Packs

Hanging/Folding Carriers are designed to hang on a Countertop Display, and have an integrated closure tab to fold and stay closed for gift giving. Full-color print on both sides, and shrink-wrapped in packs of 50.

Celebration Pack



CEL-MLT-CRR-PK

Includes: 50 Carriers + 25 each 2 Gift Card designs

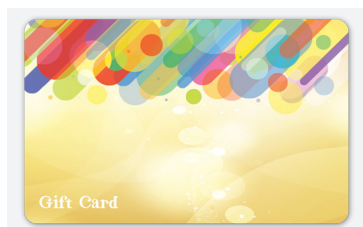
Holiday Pack



HOL-MLT-CRR-PK

Includes: 50 Carriers + 25 each 2 Gift Card designs

Choose any 2 Gift Card designs from the Collection, or the coordinating ones.



CEL-MLT-1-C



CEL-MLT-2-C



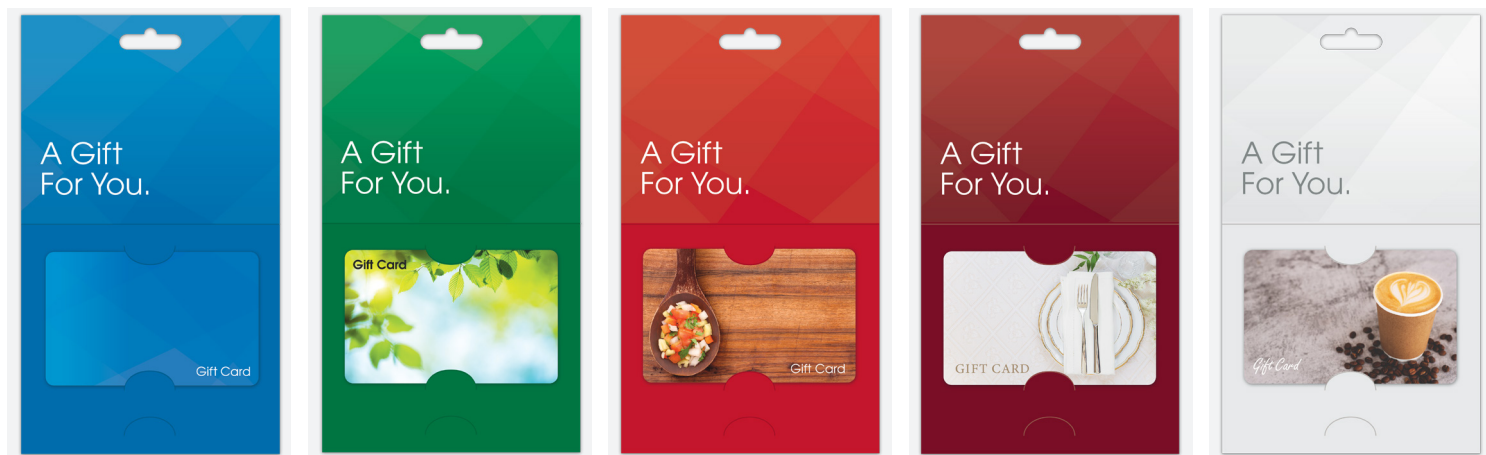
HOL-RED-C



HOL-GRN-C

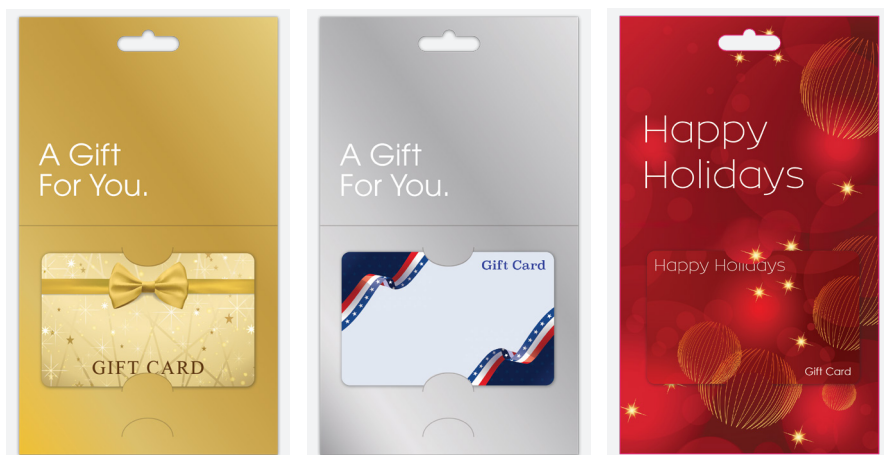
Gift CardsTo Go®

Gift CardsTo Go® (GG) Packages include everything Merchants need to quickly and easily market a Gift Card Program. Choose from 10 different Card and Carrier pairings in a variety of design themes and font styles to display on a Countertop Display. Mix & Match Gift Card and Carriers.



Order Includes:

- » 100 Gift Cards
- » 100 Hanging/Folding Carriers
- » One Countertop Display
- » Welcome Kit
 - Merchant Guide
 - Window Decal
 - Terminal Cleaning Card



Considerations:

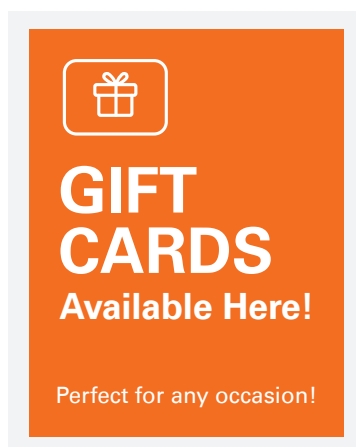
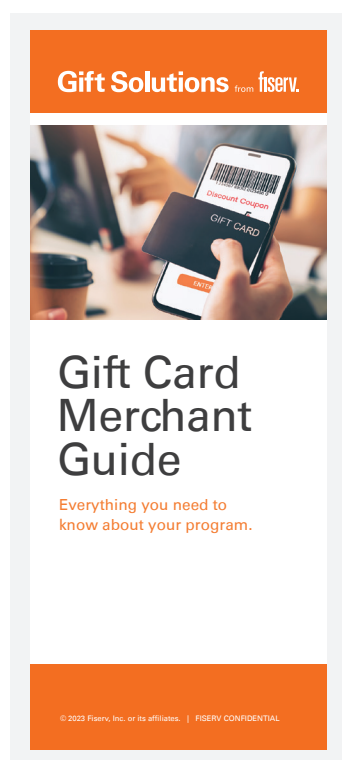
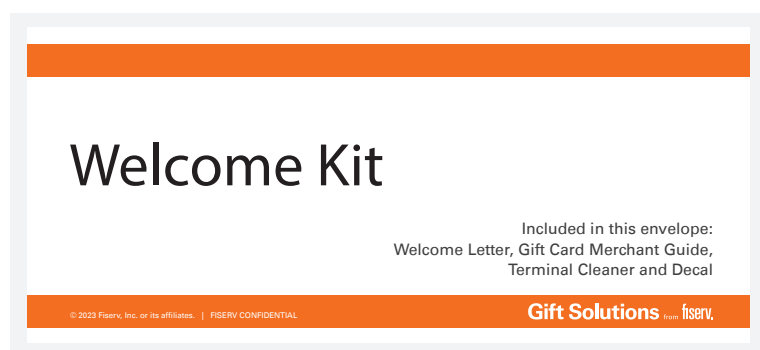
- » Card Front: customize up to 4 lines of text and a maximum of 30 characters per line
- » Card Backer: 3 available options
 1. Thank you message
 2. Bilingual English & Spanish
 3. No language



Marketing Collateral

From a Countertop Display, a Window Decal, and a Welcome Kit, these materials will help to drive awareness and promote Gift Cards in your Business.

Welcome Kit



WK01

Includes: Merchant Guide, Window Decal and Terminal Cleaning Card

Countertop Display



MNF2

Dimensions: 4.5" W x 12.75" H
Plastic structure, 2 pockets

Gift Solutions from **fiserv.**

Connect With Us

We also offer customizable Gift Card and Carrier options:

- Custom Artwork
- Custom Messaging
- Custom Backer Language

Contact Fiserv at:

855-290-7260

giftsolutionssupport@fiserv.com