

Solution

Gain Greater Insights Into Your Business

Consume Data Real-Time to Access Critical Intelligence That Can Help Make Informed Decisions

Payment data has become a foundational tool for clients underpinning modern technology that manages everything from fraud prevention and authorization engines to loyalty and customer engagement tools. With our data-as-a-service capabilities you have access to a global network that connects to the datasets that are most essential for your business.

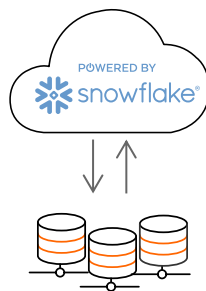
A critical concern for mid-size businesses with access to data spanning millions of card transactions is the resources needed to extract maximum value from that data. To manage cumbersome data sets, many organizations invest resources to access, analyze and utilize their payment data but cloud-based data sharing has revolutionized how these merchants can tap into the power of that payment data. Our data-as-a-service capabilities allow businesses to have near-real-time access to their transaction data.



Data Providers

Seamless Sharing

Payments or transactional data made available to query



Global Data Sharing

Cross-region, Cross-cloud



Merchants



Data Consumers

Direct Query Access

Clients consume their payments data into their ecosystem in real-time



Why Move to Cloud Sharing?

Cost Savings

- Remove the need to build ELT (extract, load, transform) integration by syncing via the cloud
- Reduce operational costs and remove the need for manual intervention

Grow Revenue and Optimize Commerce

- Access to transactional data with speed and accuracy to empower rich insights that will help strengthen commerce models
- Enhance consumer experiences by integrating real-time payments data into the checkout process with ready-to-query data

Reduce Risk

- Access critical intelligence to help make informed risk management decisions
- Securely share and access governed data, tools, applications, other technologies and data services

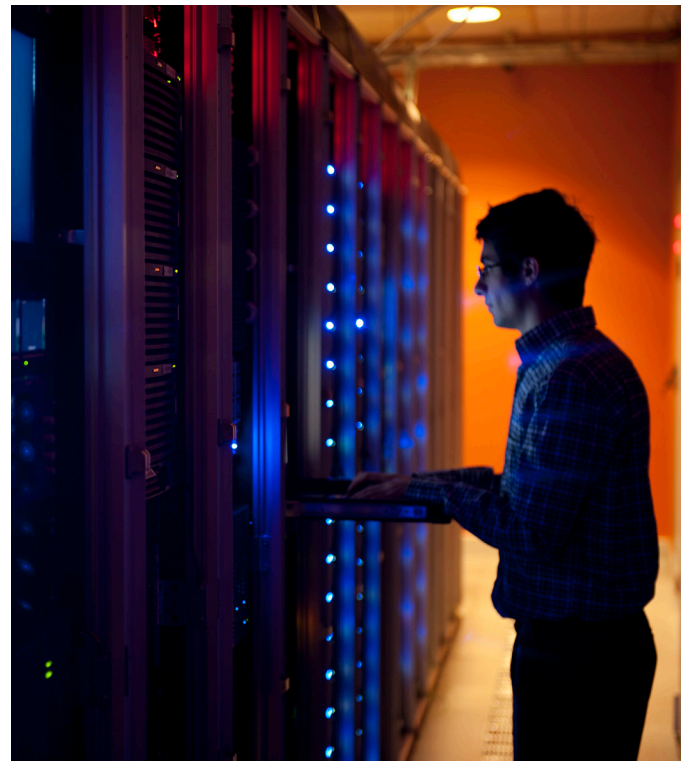
Why Partner With Fiserv?

- Collaborate across clouds and regions with no ETL
- Discover and access more than just data
- Preserve privacy with robust data governance
- Payments or transactional data made available to query



Key Benefits

- Single engine access
- Ready-to-query data
- Securely share data
- Cloud-based storage
- Scalable solution



Let's Get Started

Connect with an expert.

Fiserv is driving innovation in Payments, Processing Services, Risk & Compliance, Customer & Channel Management and Insights & Optimization. Our solutions help clients deliver financial services at the speed of life to enhance the way people live and work today.